



2020 “Giggle for Good” Model RELEASE

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Laughter is the best medicine ever, although we don’t seem to get enough of it these days. As the world continues to confront COVID-19, JUMP is on a quest to kick off the New Year by lifting people’s spirits with grins, giggles, guffaws, chortles, chuckles, and belly laughs as we join the world to celebrate National Belly Laugh Day on January 24th. Although we all have different triggers that create laughter, it can be easy to forget what tickles our funny bones. We’re excited to JUMPstart a joyous January by letting the laughter bug loose - it’s undeniable contagious and worth spreading. We thank you in advance for sharing your joke or riddle with the community to be streamed to our large outdoor JUMPotron screen in January and shared via our social media sites, website, and other JUMP LLC marketing outlets.

Learn more about “Giggle for Good” at JUMPBoise.org.