

John Deere

GP

Waterloo, IA 1929



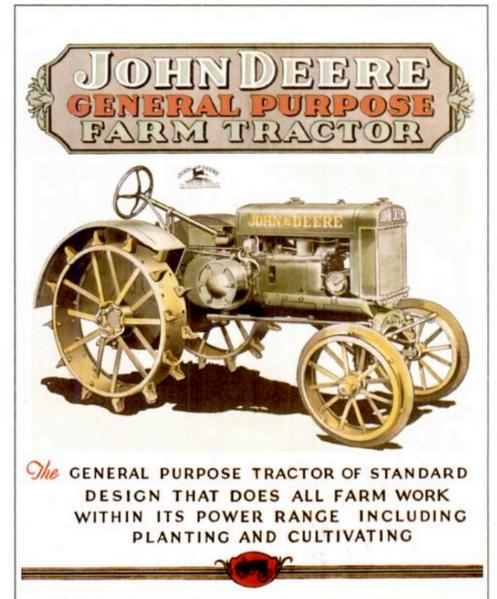
Originally designated the John Deere Model C, the John Deere GP was built from 1928-1935. During this short eight-year span, John Deere produced enough variations of this model to generate a very large collection. The GP came in five variations: the standard front, the two-wheel tricycle front, the wide tread, the wide tread series P, and the orchard.

The GP was originally designated the Model C, but the name was changed on June 28, 1928, due to do a similarity to the existing John Deere Model D. This helped to avoid confusion when tractor dealers would phone into the factory to place orders because Model D and Model C sounded very similar. Also, the "General Purpose" name was a marketing ploy to better compete with International Harvester's new "Farmall" tractor.

The GP was John Deere's first "rowcrop" tractor. Early on in its production life, only a few GP's were made with the tricycle configuration. By 1929, John Deere had begun to develop more versions of the GP with a tricycle configuration in order to compete better with the Farmall tractors (introduced in 1926).

The GP was designated as a row crop tractor, with the fixed front axle straddling three rows. Several versions of the GP were made. The "wide tread" GPWT had a 76-inch rear axle and a tricycle front. The GP-P was a modified GPWT with a 68-inch rear axle for use in potato fields. The GPO was lowered and had fenders for orchard work.

The total combined production of all the GP variations was around 36,000. In 1934, the Model A was released to replace the GP. The final GP tractors were built in 1935 at that time the price of a John Deere GP was about \$1,200.



1920's John Deere GP Advertisement

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