

# McCormick Deering 15-30

Milwaukee, WI 1928



In 1847, the McCormick brothers, Cyrus and Leander, started the McCormick Harvesting Machine Company and began selling the McCormick reaper. McCormick's father had worked many years designing a horse-drawn reaper, and in 1830, when Cyrus turned 21, his father gave him the ownership rights to the reaper. Cyrus developed a refined version of the reaper, and McCormick patented it in 1834.

In 1902, the company passed on to Cyrus Sr.'s son, Cyrus McCormick, Jr. McCormick Harvesting Machine Company, Deering Harvester Company, Plano and Warder, Bushnell and Glessner, and Milwaukee merged together to create the International Harvester Company.

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The International Harvester Company first introduced the McCormick-Deering 15-30 in 1921. At the time, there was a national depression that significantly reduced the demand for all tractors. The 15-30 was made with a one-piece heavy frame construction, often called a

"bathtub." Individual parts were bolted to the frame and could be removed or installed with relative ease. All parts were enclosed with a hood and side curtains over the engine.

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In early 1923, The McCormick Deering 15-30 was International Harvester's only tractor model as the 2-plow International 8-16, 3-plow Titan 10-20, and 4-plow International 15-30 chain drive was discontinued. This tractor was referred to throughout its production run as a 15-30 by IHC. The name 15-30 had become famous with farmers across the nation. This was a tractor, along with the famous John Deere 'D,' which made the transition from horsepower to horsepower complete. The 15-30 and the D were evenly matched, as the D's rated horsepower was 15-27. The D was a two-cylinder, horizontal-engine machine, but the 15-30 was a four-cylinder vertical.

The late 15-30, or 22-36 style, was one of the workhorses of this country's farm production during World War II.

Production of new farm machines came almost to a standstill while the factories were engaged in war production. Many farmers couldn't afford to trade for newer equipment during the depression, and couldn't get it during the war, so they had to make do with the old tractor.



## The Powerful New McCormick-Deering 15-30 Tractor

**T**HE POWER in the new 15-30 McCormick-Deering is the symbol of profit farming on a comfortable, efficient scale. With this powerful perfected tractor special opportunities lie ahead for you. Its owner is equipped to rise above the old cramped style of farming—no take fall advantage of man-power, acreage, crop, and season—no cut in the bone the production costs that eat profits away—and to build for future expansion.

This is a McCormick-Deering tractor. So you may be positive that its liberal power is matched by new improvements and refinements all along the line. The 4-cylinder power plant, clutch, transmission and differential assemblies built into a rigid, piece main frame, give great tractor strength. All important wearing parts run in a bath of oil. Ball and roller bearings at 34 points add to easy running and long life. Other details are given below.

Considering ample power, flexibility, long life, economy, price, service, and easy operation with the equipment which is as important as the tractor itself—here is the tractor of tractors. Ask the dealer about the new 15-30 McCormick-Deering. Other McCormick-Deering Tractors—the 10-20 and the all-purpose Farmall. Catalogs on request.

INTERNATIONAL HARVESTER COMPANY  
OF AMERICA

500 So. Michigan Ave. Chicago, Ill.

A Fine 15-30 Features: McCormick-Deering High-Speed Vertical Engine, 4-Cylinder Power Plant, Clutch, Transmission and Differential Assemblies Built into a Rigid, Piece Main Frame, Give Great Tractor Strength. All Important Wearing Parts Run in a Bath of Oil. Ball and Roller Bearings at 34 Points Add to Easy Running and Long Life. Other Details are Given Below.

This picture shows W. A. Anderson, of Appleton, Wis., driving his new McCormick-Deering tractor. Anderson raises wheat and corn and is turning 170 acres of land with the new crew (throttle and row) with which he harvests 100 acres three times as quickly as before. Now he has the 15-30 and a Farmall and modern power harrowing equipment. These are special heavy mounted on the tractor, permitting night work in such seasons. He says he has had a better harvest in wheat produced on his land for a better. They handle the 170 acres round and have more leisure time than on the smaller acreage. The crew before shows some of Mr. Anderson's equipment growing crops well.



McCormick Deering Ad. Circa 1929